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Message Text

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63
ORIGIN COME-00

INFO OCT-01 EA-07 ADP-00 EB-05 RSC-01 /014 R

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EB/OCA - N.LAKAS
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R 131945Z AUG 73
FM SECSTATE WASHDC
TO AMEMBASSY TAIPEI

UNCLAS STATE 159827

E. O. 11652: N/A
TAGS: BEXP, TW
SUBJECT: DEPUTY DIRECTOR, U.S. TRADE CENTER

COMMERCE HAS SELECTED JOHN R. GEYERMAN, A SENIOR PROFESSIONAL EMPLOYEE (GS-15) OF THE OFFICE OF INTERNATIONAL MARKETING, TO BE DEPUTY DIRECTOR OF THE U.S. TRADE CENTER, TAIPEI, A COMMERCE-FUNDED POSITION.

GEYERMAN IS PRESENTLY DIRECTOR, EXHIBITION MANAGEMENT STAFF OF OIM AND WAS ACTING REGIONAL MARKETING DIRECTOR, FAR EAST, PRIOR TO THIS ASSIGNMENT.

FROM 1969-1973 HE WAS DEPUTY DIRECTOR, U.S. TRADE CNTER, SYDNEY, DURING WHICH TIME HE SUPERVISED CONSTRUCTION OF THE TRADE CENTER AND PRIOR TO THAT, FROM 1962-1969 HE SERVED AS DEPUTY DIRECTOR, U.S. TRADE CENTER, BANGKOK. DURING THIS PERIOD HE COMPLETED CONSTRUCTION OF THE TRADE CENTER, MANAGED INTERNATIONAL FAIRS, DEVELOPED AND DIRECTED MOBILE EXHIBITIONS THROUGHOUT THAILAND, DEVELOPED AND INSTRUCTED SALESMANSHIP TRAINING COURSES FOR LOCAL BUSINESSMEN.

PRIOR TO 1962, GEYERMAN WAS OWNER-MANAGER OF A CHAIN OF
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RETAIL STORES IN U.S.

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GEYERMAN WILL DEPART WASHINGTON DURING SEPTEMBER FOR ARRIVAL AT POST ON OR ABOUT OCTOBER 1. UPON ARRIVAL WILL ASSIST ANTHONY V. DISTEFANO, SENIOR DESIGNER, TRADE CENTERS, WITH CONSTRUCTION BIDS NEGOTIATIONS. CONSTRUCTION TENTATIVELY SCHEDULED TO START NOVEMBER FOR A TARGETED MARCH 11 OPENING OF TRADE CENTER.

POST CONCURRENCE IN GEYERMAN'S ASSIGNMENT AS DEPUTY DIRECTOR, U.S. TRADE CENTER, TAIPEI WOULD BE APPRECIATED.
ROGERS

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Decaption Note:
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Disposition Authority: n/a
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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Handling Restrictions: n/a
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Subject: DEPUTY DIRECTOR, U.S. TRADE CENTER COMMERCE HAS SELECTED JOHN R. GEYERMAN, A SENIOR PROFESSIONAL
TAGS: BEXP, TW
To: TAIPEI
Type: TE
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